

ER 60-806/a

STAT

VH FEB 1960

Major General Wilton B. Persons
The Assistant to the President
The White House

Dear Jerry:

Thank you for your kind letter of
1 February inviting me to take part in the
Washington Conference for The Advertising
Council.

As you know, I consider such occasions
very useful for an exchange of views, and I
am saving the time between 9:00 a.m. and
9:45 a.m. on 16 March to participate.

With kindest personal regards,

Sincerely,

SEAL

Allen W. Dulles
Director

0/DCI [] kp(2/4/60)
Distribution:

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1 - DCI (w/basic)
1 - ER *via reading*
1 - Colonel Grogan
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